

## NFM FRIENDS CLUB LOYALTY PROGRAMME REGULATIONS

### § 1

1. The Regulations (hereinafter referred to as the "Regulations") define the rules of the loyalty programme "NFM Friends Club", hereinafter referred to as "NFM FRIENDS CLUB".
2. Whenever the Regulations refer to:
  - **NFM Friend** – this means: a natural person, a natural, a person running business activities, a legal person legal person or other entity with legal status, who will join the programme by purchasing participation.
  - **NFM Honorary Friend** – this means: a person who supports the idea of the programme loyalty and is engaged in activities for the benefit of culture and social development, demonstrates a sense of responsibility for its development, as well as for supporting cultural initiatives undertaken by the NFM. A NFM Honorary Friend may join the programme as NFM Friend.
  - **NFM** – it means: National Forum of Music with its seat in Wrocław, pl. Wolności 1, 50-071 Wrocław – a cultural institution of the city of Wrocław co-run by the Minister of Culture and National Heritage, the Municipality of Wrocław and Lower Silesian Voivodeship, registered in the Register of Cultural Institutions of the Municipality of Wrocław under No. RIK 38/2014, REGON number: 022414470, VAT No. 897-179-86-77.
  - **Loyalty programme** (hereinafter also referred to as the programme) – is a project whose idea is to attract as many participants as possible supporting high culture through participation in the program and financial support in exchange for privileges indicated in the Regulations.
3. The basis for participation in the Programme is the submission of a completed form, mentioned in § 5 and making a payment to the NFM.
4. The title of NFM Honorary Friend is awarded by the NFM Director for special merits for spreading the idea of the programme and for work for the NFM and advocacy of its activities in Poland and internationally.
5. The funds obtained by the NFM from the programme will be used to support the activities of the NFM.

### § 2

1. There is an Individual Participation available under the programme which costs from PLN 200.00 gross (two hundred zlotys).
2. NFM Friend/Honorary Friend participating in the programme enjoys the following privileges:
  - 1) receiving information about the most important events in NFM in the form of an online newsletter
  - 2) the right to book places for NFM events in advance (even before the box office sale has begun),

- 3) invitation to meetings of the NFM Friends Club during the NFM season
- 4) Name or company name of the NFM Friend/Honorary Friend, are posted on the NFM website upon their written consent.

### **§ 3**

1. To enjoy the privileges described in § 2, the programme participant should contact the Promotion and Sales Department by phone or e-mail: (+48) 728 447 055, [klubprzyjaciol@nfm.wroclaw.pl](mailto:klubprzyjaciol@nfm.wroclaw.pl)
2. For all special events and meetings organized for programme participants invitations will be sent. NFM Friends /Honorary Friends shall confirm their attendance up to two weeks before the event or meeting in the sales and promotion department by phone or e-mail: (+48) 728 447 055, [klubprzyjaciol@nfm.wroclaw.pl](mailto:klubprzyjaciol@nfm.wroclaw.pl)

### **§ 4**

NFM reserves the right to change the offer of privileges described in § 2 sec. 2. Such a change requires an amendment to the Regulations.

### **§ 5**

1. The participation fee will be paid by bank transfer to the NFM account no. 40 1020 5242 0000 2202 0182 3731 with the title "NFM Friends Club". Before making the payment the buyer shall complete the application for the programme via the online form at: <https://www.nfm.wroclaw.pl/zgloszenia-klub-przyjaciol>. Posted payment is proof of the participant's knowledge of the programme rules.
2. The participation fee is for the whole year and begins on the day when the NFM account is credited and expires after 12 months counted from that day.
3. The programme participant has the right to resign from the privileges due at any time specified in § 2 sec. 2, about which they shall immediately notify the NFM sending an email to the address mentioned in § 3 section 1. Resignation does not result in a refund of the participation fee.

### **§ 6**

1. By taking part in the programme, you consent to the processing of your personal data by NFM on the terms set out in the Regulations.
2. Personal data are subject to the protection provided for in the Regulation of the Parliament of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of natural persons in connection with the processing of personal data and on the

freedom of the flow of such data and repealing Directive 95/46/EC (general regulation on data protection) [hereinafter "GDPR"].

3. The administrator of your personal data is National Forum of Music, pl. Wolności 1, Wrocław, entered into the Register of Cultural Institutions kept by the Municipality of Wrocław under number RIK 38/2014; the NFM conducts the processing of your personal data

4. The NFM has appointed a DPO, he can be contacted via e-mail: [iod@nfm.wroclaw.pl](mailto:iod@nfm.wroclaw.pl),

5. Your personal data will be processed in order to participate in the programme pursuant to the provisions of art. 6 sec. 1 letter b GDPR;

6. NFM does not intend to transfer your data to third countries,

7. Your personal data will be processed during your participation in the programme,

8. You have the right to request amendment, deletion or limitation of the processing of personal data by the NFM and to object to such processing;

9. You have the right to submit a written, substantiated request to stop processing your data due to your particular situation, and you have the right to object to the processing of your data for purposes other than those specified above or to transferring them to another data administrator,

10. You have the right to lodge a complaint with the supervisory body, which is the President of the Office for Data Protection,

11. Your personal data is not subject to automated decision-making, including profiling.

## **§ 7**

1. The Regulations come into force on the day of signing and are valid until further notice.

2. The NFM has the right to amend the Regulations during the programme. Applications received before the change of the Regulations shall be governed by the Regulations in force before the change.